



Univerzitet Educons je ucesnik projekta prekogranične saradnje pod nazivom “*Cross-border learning region: examination of universities' possible role in the economic development of the Hungarian-Serbian cross-border region*”. Projektni predlog je pripremljen u saradnji sa Univerzitetom iz Segedina - www.u-szeged.hu

IPA projekti prekogranične saradnje su finansirani od strane EU, kao projekti iz grupe pretpristupnih fondova, a namenjeni su zemljama koje su na putu da postanu članice EU – <http://www.hu-srb-ipa.com/>. Realizacija projekta obuhvata dve osnovne aktivnosti:

Izrada zajedničkih projektnih studija obuhvata realizaciju istraživanja u sledećim oblastima:

1. Complex theoretical fundaments of the economic, social and environmental approach to innovation
2. Role of proximity in knowledge-based interactions: relations between universities and knowledge-intensive enterprises
3. Learning regions, creative regions
4. Possibilities for measuring environmental sustainability and welfare
5. Relations between innovation and competitiveness
6. Joint and cluster-specific background conditions of innovation
7. Role of teaching entrepreneurship and of enterprise development in competitiveness and economic development
8. Strategic role of universities in socio-economic development processes along education, research and knowledge-sharing
9. Types of university-economy relations (not only R&D) and alternative approaches to managing these
10. Relations between creativity and competitiveness, with special regard to universities' role
11. Successfully operating learning regions and universities' role in these
12. Successfully operating creative regions and universities' role in these
13. Best practices of universities' participation in economic development

Promotivne aktivnosti – promocija projekta putem medija i štampanog materijala, te održavanje zajedničke konferencije.

Finansijske aktivnosti projekta obavljaju se u skladu sa propisima EU u ovoj oblasti, priemenom posebnih pravila koja regulišu nadoknadu troškova, te primenom posebne PRAG metodologije za realizaciju tenderskih aktivnosti. Projekat ce se realizovati u peroddu od novembra 2011. do novembra 2012. godine. Na projektu su angažovani:

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Kompletan nadzor nad realizacijom projekta sprovodi Zajednički tehnički sekretarijat (JTS – *Joint Technical Secretariat*) u Budimpešti.